

Sun Valley Spiritual Film Festival

MOVIE MAKING:

Dialogue with the Filmmakers Seminar

A special addition to the 6th Sun Valley Spiritual Film Festival

For Filmmakers, Filmmakers in the making and Film Industry Professionals

Friday September 17th • 8:30-3:30 PM
Sun Valley Lodge Dining Room

Facilitated by the Idaho Film Office and the Idaho Film Advisory Committee
Lunch sponsored by Stephen Crisman and Bex Wilkinson,
Sun Valley Spiritual Film Festival Advisory Board Members

AGENDA

- 8:00-8:30 Registration, coffee and sweets
- 8:30-8:45 Welcome **Peg Owens**, Idaho Film Office and
Tom Williamson, Co-President Idaho Film Advisory Committee
- 8:45 -10:30 The Business of Film Distribution, **Anthony Ventura**, Rivercoast Film Distribution
- 10:30-10:45 Break
- 10:45-12:00 The Role of Documentary in Social Justice **Frederick Marx**, Warrior Films
- 12:00-1:30 Lunch and Panel discussion:
Moderator: **Tom Williamson**
Panelists: **Stephen Crisman**, CEO Crisman Films, **Peter Shiao**, CEO, Orb Media, **Elizabeth Sheldon**,
Vice President, Kino Lorber, Inc., **Jennilyn Merten**, Director/Producer, Sons of Perdition,
Jerry Krell, President, Auteur Productions, The Asian and Abrahamic Religions: A Divine
Encounter in America, **Adam Krell**, Producer/Videographer, Auteur Productions, **Adrienne
Grierson**, Director/Producer The Valley of Dawn, **Peter Wiedensmith**, Director, Raw Faith.
- 1:30-2:30 Visionary Film **Nick Kraz**, InspiredMind Films
- 2:30-3:30 Fair Use and the Recent DMCA Ruling by the copyright office **Gordon Quinn**,
Kartemquin Films

THE BUSINESS OF FILM DISTRIBUTION

Tony Ventura, Rivercoast Distributors

"Now that I've made this awesome film, how do I get it in front of an audience"? It's a common question among indie filmmakers. Come get the answers at this year's Film Distribution Workshop with Anthony Ventura. This workshop will deal with the do's and don'ts of film distribution, from a business perspective, and common mistakes and challenges faced by independent filmmakers in finding the right distributor for their film. You will be brought up to date on the current distribution landscape and how it affects your sales and marketing efforts of your film. There will be an extended Q&A session during the workshop to answer any specific questions you may have. Filmmakers are encouraged to ask questions, interact and be involved in the entire session. Bring your pen, paper, ideas and friends to this very productive workshop.

Rivercoast Distribution: A few years ago industry veteran Michael Katchman had a vision. After 25 years of executive experience, he still felt something was missing from the distribution world. "It's too often great films never get seen just because they don't fit within a certain paradigm," Katchman says. Since then, he has teamed up with another Hollywood veteran, Tony Ventura, and the two have made it their mission to level the playing field for indie filmmakers. Rivercoast Distribution represents a new opportunity for filmmakers across the globe. Rivercoast Film Distribution was formed to enable independent filmmakers to get their films placed into the marketplace. Years of experience and a vast network of contacts are now accessible to films that don't fit the typical generic mold. Welcome to a new generation of distribution. Welcome to Rivercoast.

THE ROLE OF DOCUMENTARY IN SOCIAL JUSTICE

Frederick Marx, Director, Writer and founder of Warrior Films, will draw on 30 years of his social documentary filmmaking practice; Marx will recount his thinking and struggles in two broad areas that occasionally appear at odds with social justice intentions: ethics and artistry.

VISIONARY FILM

Visionary film is cinema that purports to transcend the physical world and portray a wider vision of awareness including, but not limited to, spiritual, mystical, mythic, or psychedelic themes. Such films are usually associated with altered states of consciousness, or based in such experiences, and aim to plant the seeds of transformation in the mind-stream of the viewer. **Presented by Nick Kraz, documentary filmmaker.**

FAIR USE

Gordon Quinn, Kartemquin Films co-founder, has been a leader in creating the Documentary Filmmakers Statement of Best Practices in Fair Use. He will be speaking about this fundamental right. For over 40 years, Kartemquin Films has been making documentaries that examine and critique society through the stories of real people. Kartemquin's best known film, *Hoop Dreams*, won every major critics prize and journalism award in 1995 and was named on over 150 "ten best" lists. The film examines the complex role basketball plays in the lives of two inner-city high school players. After garnering the Audience Award at the Sundance Film Festival, *Hoop Dreams* was released theatrically by Fine Line Features and became the highest grossing documentary at that time and one of highest-rated documentaries broadcast on PBS.

By engaging the larger public and policy-makers in the process of genuine learning and understanding, Kartemquin continues to make films that can lead to real social change. In addition to its extensive film production work, Kartemquin runs a comprehensive internship program, a Diversity Fellowship program and continues to act as a resource for the local and national media communities.

**Don't miss the special raffle drawing
for Showbiz Software**



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