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Cineposium Survey Results

How would you rate the Cineposium conference?

Awesome - 81%
Good - 14.3%
OK - 0%
Needs work - 4.8%

Sample of overall comments:

“Relevant, educational, practical, informative. We were extremely impressed with how the conference was organized and managed.”

“Best film event ever put on in Idaho that I’ve been to and I’ve been to many.”

“Learned a lot about distribution--but need some info about marketing and writing.”

Comments on speakers:

“Well worth the money & networking opportunities.”

“My top three favorite speakers were Jerome Courshon, Catrine McGregor & Kenny Chaplin. Potentially the most helpful person I met last weekend was Tony Ventura.”

“Video about Silverdraft’s production truck was amazing . . . really liked the attitudes of Jerome Courshon, Tony Ventura, Lisa Clapier & Gregory Bayne.”

“I only wish I could have attended the remainder of the conference. Great start!”

“First time I went away from meetings knowing more than when I arrived. Enjoyed every minute of the event.”

“ . . . I’d say there were too many Apple fan boys there. Did Apple help provide funding for the Cineposium? What about all the other great software that’s out there?”

Comments on future conferences:

“More hands-on. More mixers at end of day. No-host bar. More networking time.

“Cinematography, sound, editing, more about PMD, specifics on raising funds, i.e. how to find sponsors outside of Kickstarter. . . . Someone actually told us we didn’t need to go. WRONG!!! It was invaluable.”

“Perhaps a one-day or two-day price.”

“Best investment I’ve ever made. Next to buying a camera, of course.”

“Red camera demo and explanation, lighting and sound demos, new tech developments, non-technical information helpful to our careers, how to recognize and get a competent, caring and connected agent.”

“Filmmakers aren’t even aware that they can create their own income-earning projects that help them earn money without a specific client.”

“Screenwriting, film marketing.”

“Do a real production of a PSA or training or tourism video and train people as part of the production.”
“Given the clear split here in Idaho, you might consider more directed intermediate courses to improve the lower end of the talent pool, while also offering masters classes targeted at beefing up the higher end of the spectrum. . . . There is no topic that is without need for Idaho filmmakers and crew.”

“Commercial/industrial production.”

“You probably could have made a full day out of some of your sessions. Perhaps more time devoted to a particular topic of interest suggested by this year's attendees.”

Preferred formats for future conferences:

Full 2-day conference - 68.6%
More targeted workshop training - 62.9%
Co-op with film festival organization - 40%
1-day conference - 28.6%

Comments about formats:

“Friday night networking with speakers then all day Saturday.”

On-the-job training with experienced mentors teaching students. Produce real products (tourism, PSA, educational material about state government, etc.)”

“So many filmmakers that we know and try to help have NO idea how to really turn their company into one that makes decent income. They have NO salesmanship, trends study info or marketing knowledge. This is something all filmmakers need to succeed if they live outside of large cities.”

Alternate conference north to south?

Yes- 64.1%
No-35.9%

Comments about future locations:

“I support the concept but wouldn't travel north to attend. Mostly money/time issue.”

“Idaho is such a large state, I don't see many people traveling from Boise to the panhandle. Also, north vs. south isolates the people in eastern Idaho.

“I would probably just attend every other year, when it's in our part of the state.”

What time of the year is best for you?

Jan/Feb - 37.1%
Mar/Apr - 48.6%
Oct/Nov - 37.1%

What would you pay for such a conference PER DAY?

\$75 - 27%
\$50 - 67.6%
Offer “No Meals” option for less - 45.9%
Keep student discount prices - 45.9%
Other Suggestions - 37.8%

Price comments & suggestions:

“\$75 for one day and the networking the night before is perfect.”

“I thought your price this year was plenty fair for what you were offering. You guys did a great job!”

“One day is a whole lot easier to commit to.”